Pricing Guide Template

CakeFlix

Wedding Cake Pricing Guide

		4"	6"	8"	10"	12"	14"
BAND	A	£145	£155	£175	£215	£260	£330
	B	£135	£145	£165	£195	£235	£280
	C	£125	£135	£155	£175	£200	£230
	Z			by Arrangement			

Note for the designer (delete after noted). Each letter relates to the level or difficulty and time to be spent on the cake. Don´t fall into the trap of always going for Band C just to make it easier to get the order, you will regret it later.

CUTTING CAKE	Fruit		£48	£55	£62	£78	£90
	Sponge		£28	£35	£42	£58	£70

PORTIONS		4"	6"	8"	10"	12"	14"
Fruit (1"x 1")	Square	16	36	64	100	144	196
	Round	10	30	50	76	114	164
Other Filling (2"x1")	Square	8	18	32	50	72	98
	Round	5	15	25	38	57	82

NOTES: The three key factors to consider when pricing a wedding cake are, the size of the cake, the time needed to decorate and any extras.

1. Size - work out the cost per tier taking into account the time to take the appointment, stock ordering, admin and overheads.

2. Decorating time - use a lettering guide to give the decorating time of each tier a different category. The example above is for guidance only.

3. Extras - all extras need to be fully costed and charged for. Remember to consider time to source, order and collect these items.